

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E x e c u t i v e C o m m i t t e e

March 9, 2023

MINUTES

(This meeting was a Zoom meeting)

PRESENT: *Rob Poythress, Brad Ditton, Waseem Ahmed*

ABSENT: *Santos Garcia, Jordan Wamhoff*

STAFF: *Darren Rose*

1.0 CALL TO ORDER

The meeting was called to order at 3:05 p.m. by Chair Poythress.

2.0 PUBLIC COMMENT- *None.*

3.0 INTRODUCTIONS & RECOGNITION -

4.0 CONSIDERATION OF AGENDA-

No changes to the agenda.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes – February 8, 2023**

**5.2 Madera County Economic Development Commission
Financial Report- February 2023**

*On motion by Commissioner Ahmed and seconded by Commissioner
Ditton, the consent calendar is approved as presented. Motion carried.*

6.0 **ACTION ITEMS-** None.

7.0 **INFORMATIONAL ITEMS –**

7.1 RFP for Website Redesign

Discussion on the proposed RFP for Website Redesign. After RFP's are reviewed and narrowed down to 3-4, an ad-hoc committee will be formed to score and review for final approval.

7.2 Brown Act- AB2449 (reoccurring item for any updates)

No updates at this time.

8.0 **WRITTEN COMMUNICATION-**

8.1 Letter in support of grant application for Madera 41 South Expressway

8.2 Letter in support of Long-Duration Energy Storage- Children's Hospital

8.3 Letter in support of Phoenix Biomass Energy's North Fork Facility

9.0 **OPEN DISCUSSION/REPORTS/INFORMATION**

9.1 Executive Committee Members

Commissioner Ahmed (City of Chowchilla) – *reported the City is keeping up with the flood warning and cleaning up areas impacted. Hoping to stay dry and safe.*

Commissioner Ditton (Bass Lake Chamber) – *reported Bass Lake had eight days without power. The area is working through the challenges of helping people with excessive snow, broken trees, and loss of power.*

Commissioner Poythress (Madera Chamber) – *reported the Board of Supervisors went 2-2 on a plan to pay half of a study for a report to help bring ideas to keep the hospital running. Commissioner Poythress was not at the meeting. They will revise the item and bring to back to the supervisors for another review and hopeful approval. Reported on weather issues throughout the county. He attended a Cal COG convention on transportation and an RCRC event. He will attend a California Transportation meeting at the end of the month for updates on 99 projects.*

9.2 **Executive Director-** *reported it's been a busy month. He attended West Pak with CCVEDC and his first SIOR event. The 23-24 Budget has been approved by all three jurisdictions. He attended the Monterey ICSC event. Just returned from a legislative visit with CCVEDC, where they had 14 meetings. There was a discussion on hospital closures. In two weeks, he will attend a CCVEDC Bay Area broker mission. And will attend the May ICSC show in Vegas. Working on multiple projects, 10 business assistance projects, expansions between all jurisdictions.*

9.3 **Manager of Business Development and Marketing-** *as reported.*

9.4 **Business Assistance/Office Manager-** *as reported.*

10.0 **NEXT MEETING-** *The next meeting will be held on April 12, 2023, with the Board of Commissioners.*

11.0 **ADJOURNMENT-** *The meeting was adjourned at 3:33 p.m.*

Respectfully submitted, Lois Leonard, Recording Secretary