

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E x e c u t i v e C o m m i t t e e

May 18, 2023

MINUTES

(This meeting was a Zoom meeting)

PRESENT: *Rob Poythress, Brad Ditton, Leticia Gonzalez, Kelly Smith, Santos Garcia*

ABSENT: *None*

STAFF: *Darren Rose, Lois Leonard*

1.0 CALL TO ORDER

The meeting was called to order at 3:01 p.m. by Chair Poythress.

2.0 PUBLIC COMMENT- *None.*

3.0 INTRODUCTIONS & RECOGNITION - Kelly Smith serving as the alternate for Waseem Ahmed and Leticia Gonzalez serving as the alternate for Jordon Wamhoff.

4.0 CONSIDERATION OF AGENDA-

No changes to the agenda.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes – March 9, 2023**

**5.2 Madera County Economic Development Commission
Financial Report- March 2023**

On motion by Commissioner Garcia and seconded by Commissioner Ditton, the consent calendar is approved as presented. Motion carried.

6.0 ACTION ITEMS-

6.1 MCEDC Signers on Bank Account

On motion by Commissioner Gonzalez and seconded by Commissioner Smith, Commissioner Maiknue Vang to be added as a signer for the MCEDC checking account number #5218. Motion carried.

6.2 RFP Website Committee

On motion by Commissioner Poythress and seconded by Commissioner Gonzalez, Commissioner Garcia and Commissioner Vang will serve as an ad-hoc committee with Executive Director Rose, Manager of Business Development and Marketing and Commissioner Poythress serving as an alternate. The committee will review and score the RFP's for MCEDC's website design After which they will make a recommendation to the Executive Committee. Motion carried

7.0 INFORMATIONAL ITEMS –

None.

8.0 WRITTEN COMMUNICATION-

None.

9.0 OPEN DISCUSSION/REPORTS/INFORMATION

9.1 Executive Committee Members

Commissioner Poythress (Madera Chamber) – *reported the Madera Chamber is keeping busy. They had a successful National Day of Prayer breakfast. They will have their annual business extravaganza but will be adding a business to business mixer from 4-5pm and then it will be open to the public from 5-8pm on June 22nd.*

Commissioner Ditton (Bass Lake Chamber) – *reported Bass Lake is filling up fast and they're letting water out fast preparing for the snow melt in the mountains. They had a successful Marathon on May 6th. Dealing with a housing crisis in the area with a few upcoming developments that will hopefully ease the problem.*

Commissioner Garcia (City of Madera) – *reported the City is thankful for the help from both Senator Caballero and Assemblymember Soria in passing a bill that would allow hospitals to apply for a loan. Madera Community Hospital could apply while they continue to look for investors for the hospital. He's looking forward to the Memorial Day activities at Courthouse Park including a folkloric group coming to perform on May 29th.*

Commissioner Gonzalez (Board of Supervisor) – reported they have budget hearings coming up in June. They are dealing with the impact of the hospital closure by approving money to help them keep their license and approved a feasibility study for the hospital.

Commissioner Kelly (City of Chowchilla) – reported he spoke at the Chowchilla Chamber's breakfast on the National Day of Prayer. They had to move up the Chowchilla Fair by a week due to a conflict for the carnival operator. Overall, the annual parade and fair were a success. One family that lost a father raised over \$70,000 by selling their pigs. Proud of his community stepping up. Auto Zone is moving dirt and are looking at an early 2024 opening.

9.2 Executive Director- reported he's working on 15 projects/business assistance spread over all jurisdictions. Will be attending ICSC next week in Vegas and is planning on following up on a request for a certain restaurant from the Visitor's Bureau. Reported on Fuego Soccer Club's purchase of property near the Brickyard. He attended Select USA's Department of Commerce FDA Summit, and will be working with TEAM California, and Go BIZ. Attended the SIOR Golf Tournament at Wente Vineyard in Livermore. CCVEDC will have their annual meeting tomorrow planning for next year.

9.3 Manager of Business Development and Marketing- as reported.

9.4 Business Assistance/Office Manager- as reported.

10.0 NEXT MEETING- The next meeting will be held on June 14, 2023.

11.0 ADJOURNMENT- The meeting was adjourned at 3:37 p.m.

Respectfully submitted, Lois Leonard, Recording Secretary